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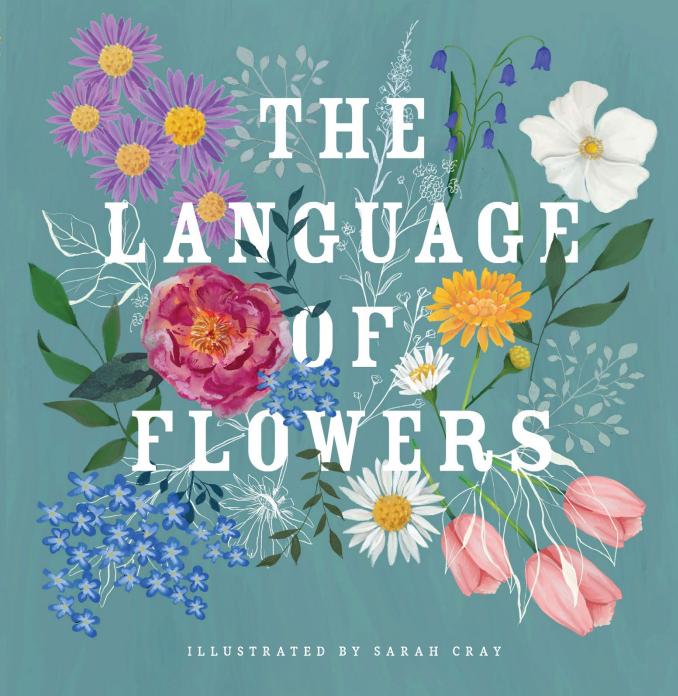
Jacketless Hardcover $7\frac{1}{4} \times 7\frac{1}{4}$ in, 112 Pages Full-Color Illustrations Pub Date: March 2023



ANGUAGE OF WERS

C R A





Alstroemeria 27	Dahlia 28
Apple blossom 99	Daisy 100
Aster 107	Dandelion 60
Begonia 84	Delphinium 71
Bird-of-paradise 7	Forget-me-not 47
Bluebell 83	Freesia 56
Buttercup 72	Gardenia 31
Calla lily 11	Geranium 80
Camellia 8	Gladiolus 48
Carnation 59	Heather 79
Chrysanthemum 76	Hibiscus 92
Crocus 88	Hyacinth 103
Daffodil 96	Hydrangea 91

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Iris | 67
                         Primrose | 24
Jasmine | 75
                          Queen Anne's lace | 20
Lavender | 12
                         Red rose | 51
Lilac | 95
                         Rhododendron | 64
Lily of the valley | 87
                         Snapdragon | 52
Lotus | 36
                         Stargazer lily | 104
Magnolia | 43
                         Sunflower | 15
Marigold | 44
                         Sweet William | 16
Orchid | 55
                         Tulip | 32
                         Violet | 39
Pansy | 108
                         Wild rose | 40
Peony | 68
Poinsettia | 19
                         Yucca | 63
                         Zinnia | 23
Poppy | 35
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INTRODUCTION

hen we stop to admire a flower, we take in its lovely scent or elegant form. But what most of us don't know is that there is a language of flowers, and this language is filled with symbolism. In the pages ahead, you'll be able to explore some of the most beautiful flowers and the messages we send with each bouquet.



BIRD-OF-PARADISE

freedom, joy, excitement

he bird-of-paradise is named for its striking appearance. When the bright orange and blue petals bloom, they resemble a tropical bird in flight. With a long stem that reaches toward the heavens, this flower is a reminder that heaven on Earth can exist.

LAVENDER

serenity, grace, calm

avender's name comes from the Latin word for "bathing" because it was used for washing and cleaning in ancient Rome. The gentle scent of lavender promotes calm and relaxation, so the flower is often an expression of tranquility.





SUNFLOWER

positivity, happiness, loyalty

hese flowers turn their large, round faces toward the sun, making them a popular symbol of optimism and joy. Sunflowers are also associated with loyalty and consistency. This is reflected in the way their heads follow the sun across the sky.

GERANIUM

happiness, friendship

he geranium flower has held significance across many cultures, often being associated with gods and saints. In Victorian times, different scents of geranium were said to convey different meanings. Overall, the flower is considered a symbol of happiness and friendship.

