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Balloonology is the ultimate guide to balloon twisting! With simple instructions and step-by-step photos, you can go from beginner to super expert. Award-winning balloon artist Jeremy Telford shows you how to fold, twist, tie, and shape balloons into 32 awesome creations, including a jet, princess, flamingo, octopus, helicopter, and more. You'll also learn how to come up with your own designs so that you can turn just about anything you can think of into a balloon sculpture!



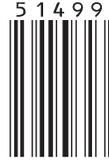
Jeremy Telford has been running his business, Balloon Guy Entertainment, since 2003 and has performed at hundreds of events and parties. He has created over 250 designs, including a life-size T. rex and has won awards for his designs. Visit him at Balloonguyentertainment.com.

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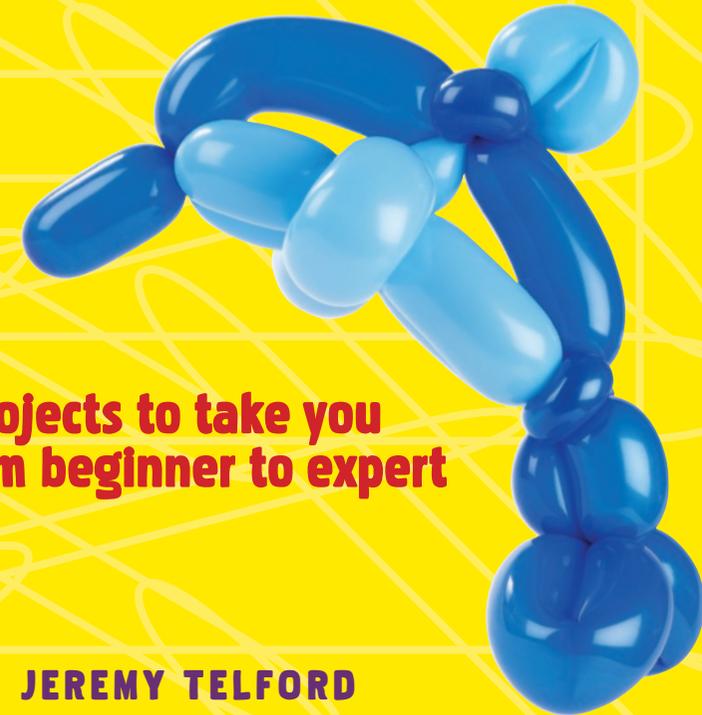
Balloonology

32 fun projects to take you from beginner to expert

TEL FORD



Balloonology



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from beginner to expert

JEREMY TELFORD

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The Snake

The snake design is simple, quick, and one I still use today. It is a good place to get started, since balloons are like anything else worth doing—first you have to learn the basics really well and then you get to do the fun and flashy stuff. Here are the twists and techniques you will be learning (or reviewing): fold twist; end twist (a variation of the bear ear twist); multi-twist (2 bubble); and shaping.

BALLOONS

2 differently colored 260 balloons

TWISTING TIME

With practice, you can create this design in under 30 seconds



your left hand. Grab the knot of the balloon and pull it over your two fingers and around the twisted section of the balloon to where your thumb is.

1. Inflate the 1st balloon.

2. We'll start with the head of the snake. First we need a **1" End Twist**: This is a variation of a fold twist, very similar but much easier than the bear ear twist you will be learning later. An end twist always has the knot of the balloon as one side of the bubble for the twist. In order to create this we will need to twist a bubble 1" down the balloon starting on the end that has the knot. Pinch the twisted part of the balloon between your thumb and pointer and middle fingers with

The Jester Hat

Hats are almost as popular as swords when it comes to balloon designs. As such, it is good to know a few basic ways to measure heads and make hats.

BALLOONS

3 differently colored 260 balloons

TWISTING TIME

Yet another dazzling 30-second design (depending on how well they cooperate with the measuring part)



While I am only teaching how to make one hat here, it is a good idea for you to know a few different ways to start. That way when you start creating your own hats they don't all look the same. The principal is similar with all of them. Get one or more balloons to create a shape that can fit around someone's head. Most of the time this means you will need to measure that person's head. The easiest method is to make an end twist on an inflated balloon, and then put the balloon around the person's head, measuring where the other end of the balloon

meets the end twist. In other words, this is a glorified loop. Don't twist yet—that could get uncomfortable for the recipient. Remove the balloon from the person's head and give yourself just a little more balloon than you measured before twisting the two measured parts of the balloon together. This basic idea can be done with as many balloons as you wish to use.

The Lion

We have talked briefly about perception and about how certain colors affect how we think about things. Let's try an experiment and learn another design at the same time.

The lion is generally considered a warm climate animal. Therefore we will make a lion using orange and brown, both of which are warm colors. At the end I will show you the same design made out of cool colors (blues) and we can see what a difference color choice can make.

BALLOONS

1 orange 260 balloon
2 light brown 260 balloons

TWISTING TIME

A little less than a minute

1. We'll start with the head. Inflate the 1st balloon (orange). Make a 2" bubble and 2" × 2" multi-twist, then tie the knot of the balloon into the middle twist created by the multi-twist. It should look just like the three-bubble group we did on the dog.

2. Let's make some ears: Make a 2" bubble, 1" bear ear, and a 1½" bubble twisted back into the first twist of the 2" bubble. We've created



one ear. Repeat the process for the opposite ear: 2" bubble, 1" bear ear, and 1½" bubble twisted back into that first twist. Now you should have the head of a cat.